



 **Tourmake**[®]
make your business



innovation around the world

We believe in **technology**,
able to surprise, engage
and to make life easier.

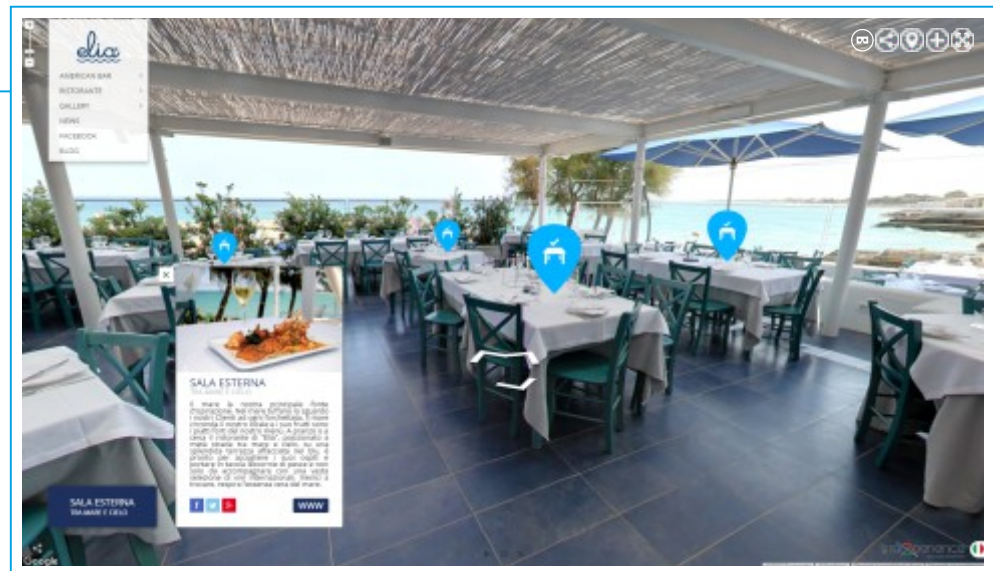
We accept the daily **innovation** challenges,
we invest in research
and young talents.

We work to find new
business opportunities and
offer them to our partners with the utmost professionalism.



THE TOURMAKE PLATFORM

Tourmake is the innovative platform that increases the capacity of Google Street View, the service that allows users to **make a 360° virtual tour** in the inner spaces of a professional or commercial business.



DESCRIPTION OF THE SERVICES AND MOST INTERESTING FACTS

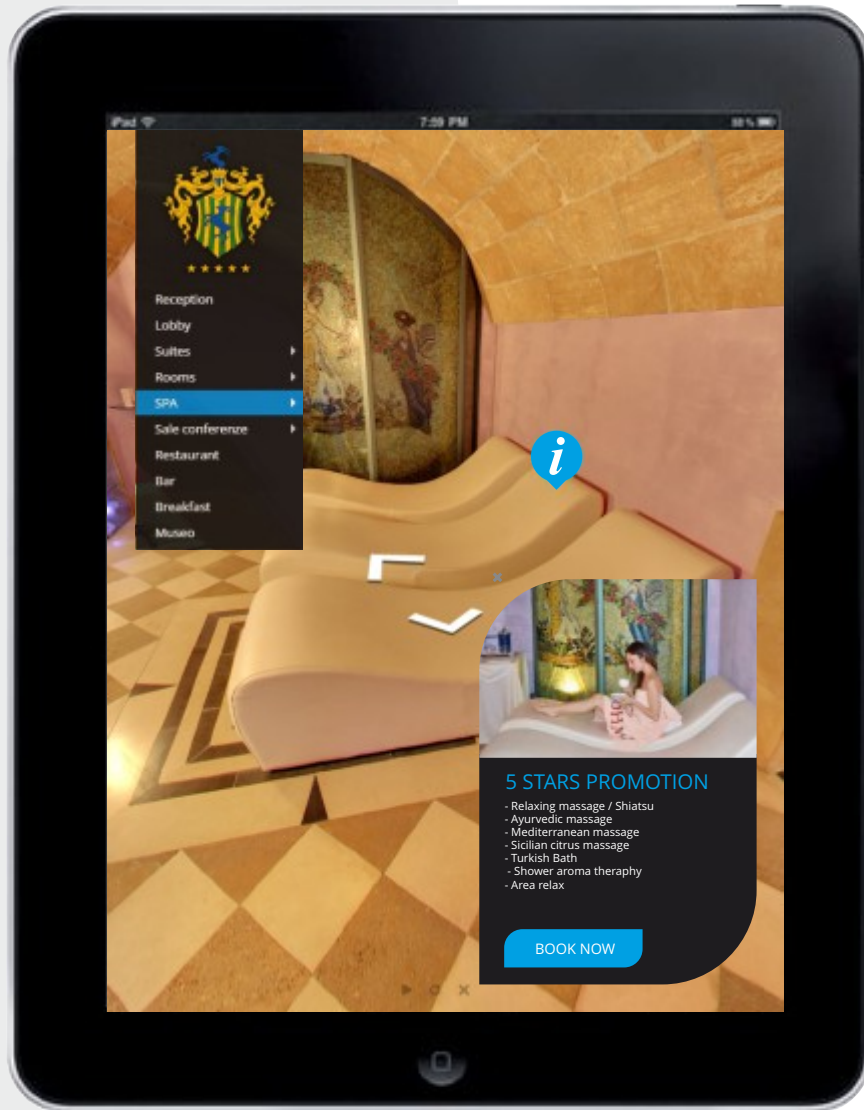
The operating tools of the platform (areas, points of interest and interactive plugins) allow you to describe products and services of the business, so that customers can easily access to those by clicking on icons distributed within the spaces.

The platform is compatible with all operating systems and it automatically adapts to mobile devices. It is also designed to be integrated with social networks and increases the visibility of the brand.



ONLY QUALIFIED AGENCIES

Tourmake benefits from the quality of a widespread network of photographers all over the world for the production of 360° photos according to Google standards. It also provides a **new browsing experience** that actively involves users through particular technologies.



WHAT WE DO FOR YOU

We customize your Google Street View with dedicated Hot-Spots, interactive points of interest to engage your users with videos, photos, table booking, online shopping.

HOW CAN WE BE HELPFUL



Inserting a tab with the interactive tour in your facebook page.



Inserting the tour on your website to make it unique and original, only after have it tested by our technicians.

- Het Hotel
- Receptie
- Zwembad
- Talaso&Spa
- Restaurant
- Bar
- El Patio

A 3-D
**NAVIGATION
EXPERIENCE**
WHICH CROSSES
THE WORLD
THANKS TO THE
MULTILANGUAGE
SETTING



LA CASCADA

OFFER AN INNOVATIVE EXPERIENCE TO THOSE WHO ARE LOOKING FOR YOU

There is no field that refuses the infinite resources of the Web. Whatever your mission is, and whatever your services are,

TOURMAKE INCREASES THE USABILITY OF YOUR WEBSITE

and encourages interaction, offering numerous benefits.



ADVANTAGES

80%

Increase by 80% the **usability** of your company website

20%

Encourages the increasing of **user's** involvement by 20% in your store

30%

Records 30% more **interactions** and contacts

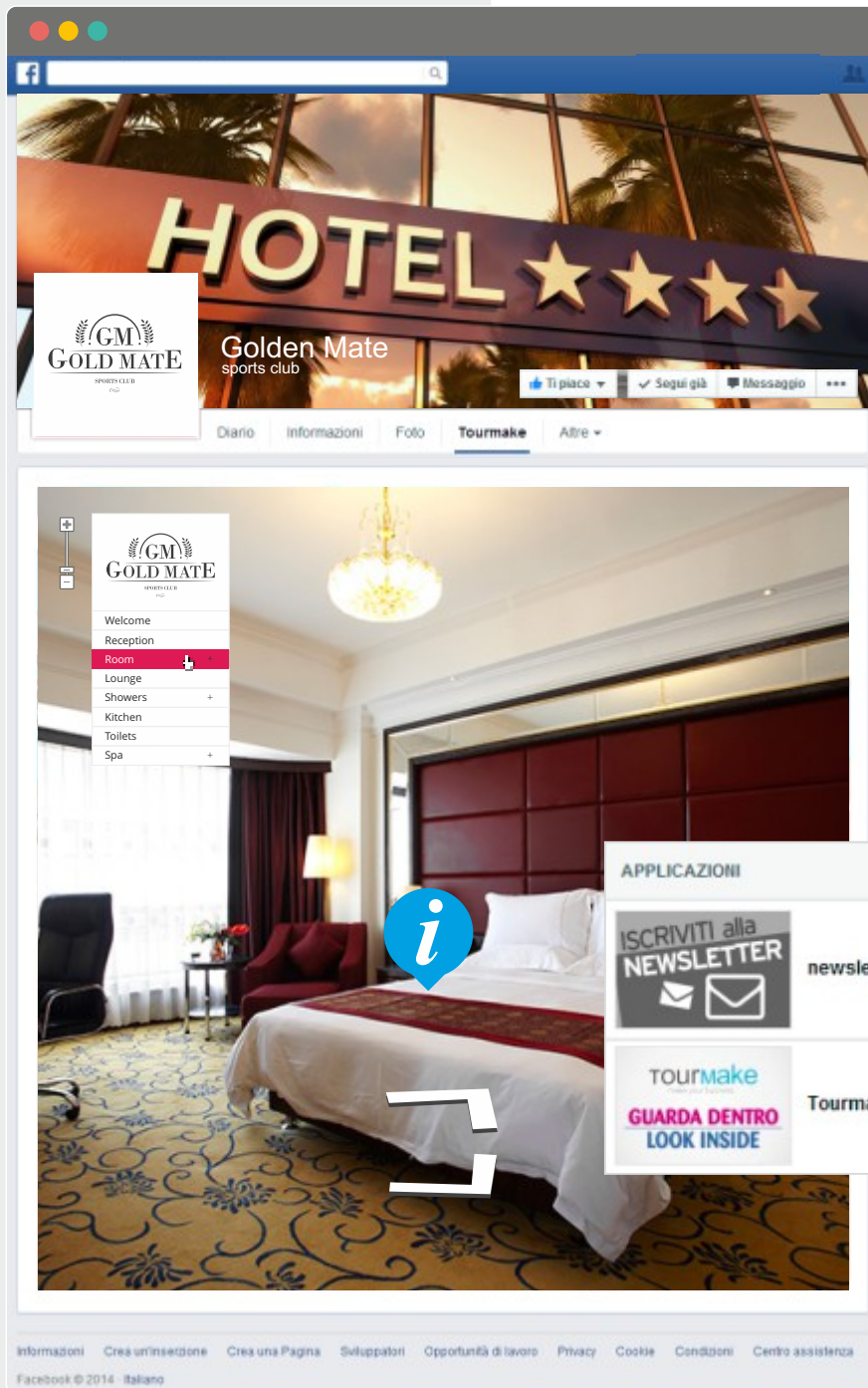


VISIBILITY

THERE'S NO EXCITEMENT WITHOUT SHARING

Tourmake can simply be embedded into the major **social channels** and it increases the brand visibility ensuring a great level of conversion rate.



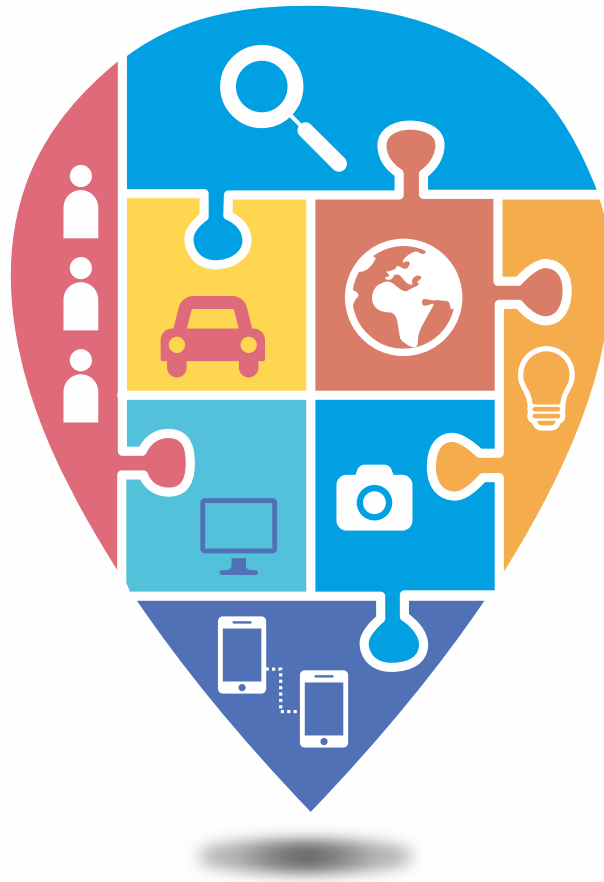


Use these tools as much as possible and uses the Tourmake compatibility with all the social platforms.

TOURMAKE IS DESIGNED TO BE EMBEDDED INTO FACEBOOK

In this way the virtual tour is available on your official Facebook page and your fans will be able to access it and be always up to date.

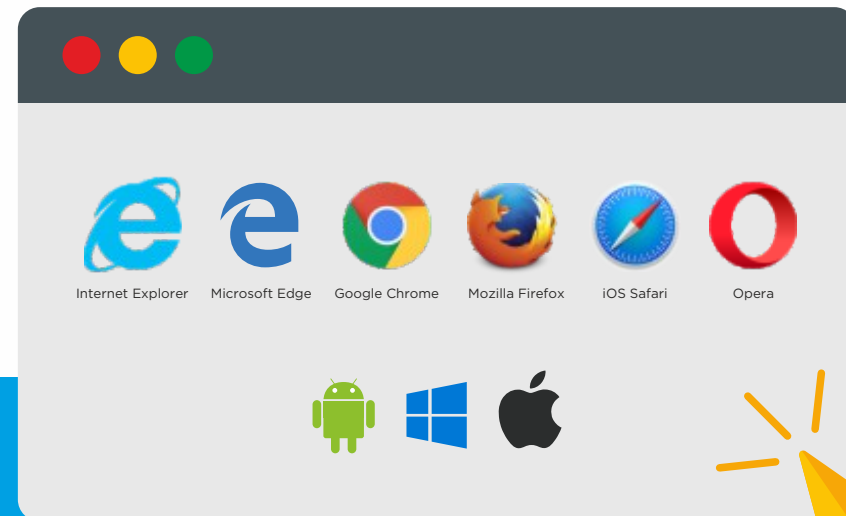




Tourmake revolutionizes your business **IDEA**, facilitates the **RESEARCH** and exploits the **WEB** potentiality to increase the **SHARING** and the **VISIBILITY**.

Tourmake ensures its compatibility with the following operating systems: Internet Explorer, Google Chrome, Firefox and Safari.

The mobile version is displayed on Android and Apple devices.



WHAT MAKES US SPECIAL

AUGMENT REALITY, INCREASE THE VALUE

Tourmake exploits the technology of Google Street View to present products and services in a **virtual reality**.

In fact, The 360° web surfing, enhanced with innovative features, highlights the strengths of the professional or commercial business and allows users to discover the product characteristics, to easily book or buy services.



- Hall
- Lobby
- Breakfast
- Restaurant
- Apartment double bed
- Apartment double bed + sofa
- Standard double bed
- Pool
- Meeting Room

ASK FOR INFORMATION
WAIT for an E-MAIL REPLY

Name

Surname

Email address

Phone

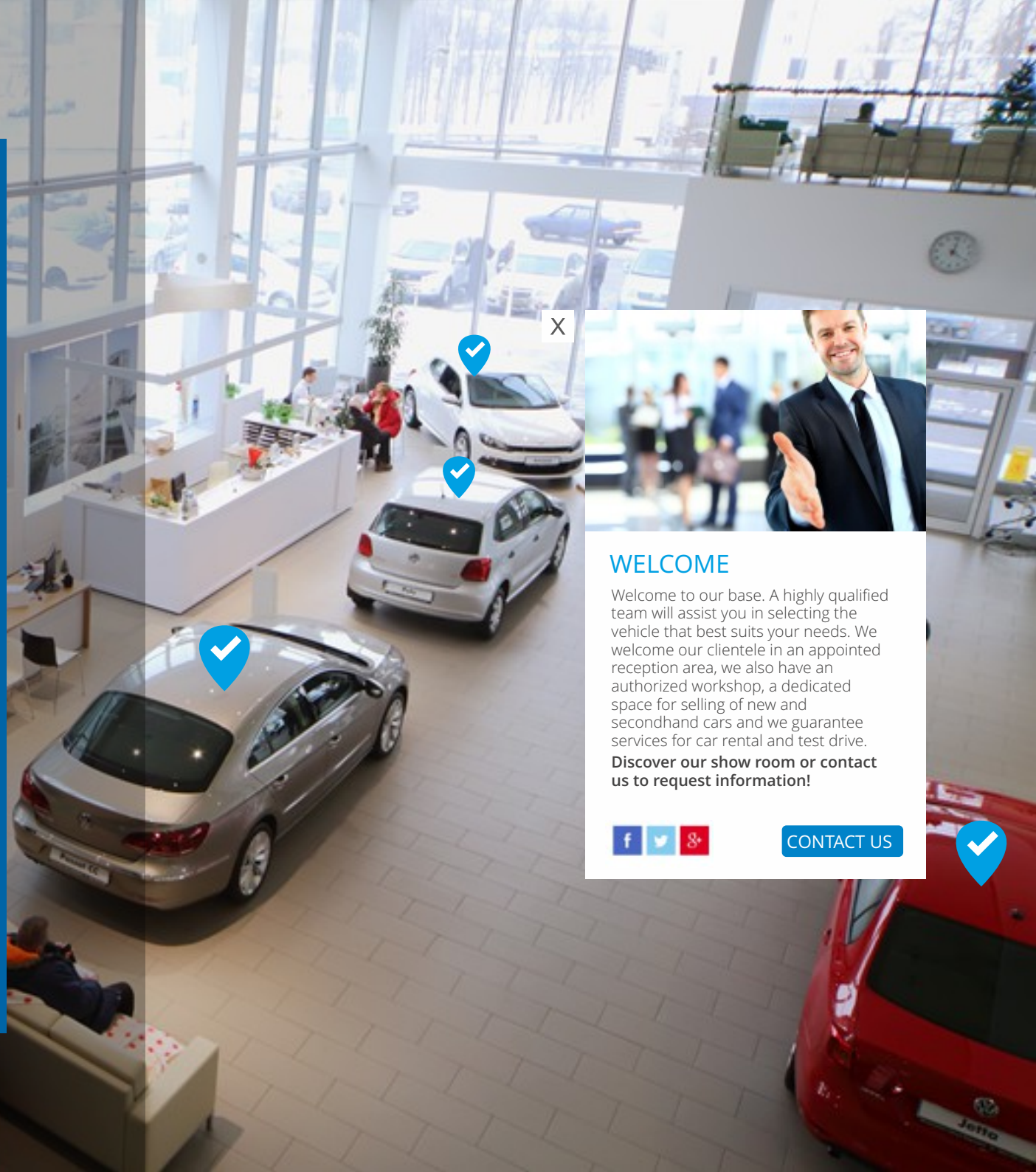
Write your message here

I authorize to use personal data

SEND your REQUEST

The **HOT-SPOTS** show additional contents that best describe your commercial and professional business, so that users get more familiar with your products or services.

- ✓ DESCRIPTIONS and detailed content
- ✓ IMAGES AND VIDEOS showing products and services
- ✓ Link sharing on the most important SOCIAL-NETWORKS
- ✓ Link to EXTERNAL WEBSITES and E-mail contacts



WELCOME

Welcome to our base. A highly qualified team will assist you in selecting the vehicle that best suits your needs. We welcome our clientele in an appointed reception area, we also have an authorized workshop, a dedicated space for selling of new and secondhand cars and we guarantee services for car rental and test drive.

Discover our show room or contact us to request information!



[CONTACT US](#)





The **INFORMATIVE HOT SPOTS**
describe your activity with

- ✓ AREAS OF INTEREST
- ✓ POINTS OF INTEREST
- ✓ BOOKING SERVICES
PLUGINS



- Reception
- Lobby
- Suites
- Rooms
- SPA
- Sale conferenze
- Restaurant**
- Bar
- Breakfast
- Museo



RESTAURANT LA TERRAZZA SUL MARE

Maurizio Urso's cuisine is a combination of tradition and new elements as it bonds the past and the present of a prosperous land. This might be described as a dynamic food archeology: the old recipes meet modern preparations and create new tasting experiences.

[CONTACT US](#)

AREAS OF INTEREST

Real descriptive “parking areas” thanks to which you can highlight the history, the identity, the services, the characteristics and technical information of the business.

The user is driven along the 3D path full of contents. It enhances the space and originally escorts the viewer: to guide them there is the courtesy and professionalism of your work. Well highlighted in the tool bar, the major areas improve the web surfing of your business and become easily reachable with a click.



POINTS OF INTEREST

Action points placed on specific services, on features or details of the business that cannot be unexplored. The details, the latest news, the general information and the specificities of the interiors: the points of interest capture attention and boost your business.

AMAZE YOUR CLIENTELE WITH A VIRTUAL TOUR THAT FULLY DESCRIBES YOU.
Choose your major interest points to promote and encourage the sharing on social networks and engage users!



- Dealership
- Information
- Commercial area
- Presentation Video
- Delivery Area ▶
- Workshop ▶
- Spare parts

BOOKING SERVICES PLUGIN

Customizable tools to combine to the tour and make it more attractive and, therefore, clickable. Inserted through a simple and intuitive scheme, the plug-ins allow you to book a service, request a quote or book an appointment.

The most comfortable and efficient way to answer to all customer's needs and have an immediate response. **Just a click!**



SPACES MAP

The Tourmake map represents all the spaces inserted in the tour in an interactive and multimedia form. Many are the elements available to allow the highlighting of points and areas to be explored along the tour. They are graphically customizable, so as to get a consistent image that reflects the identity of the brand, product or service offered.

TICKLE CURIOSITY AND INVOLVE THE USER FROM THE VERY FIRST MOMENT!



CARDBOARD

Through the QR-CODE, it allows the Tourmake transfer to the smartphone.



SHARE TOUR

It allows you to identify the geolocation of your company



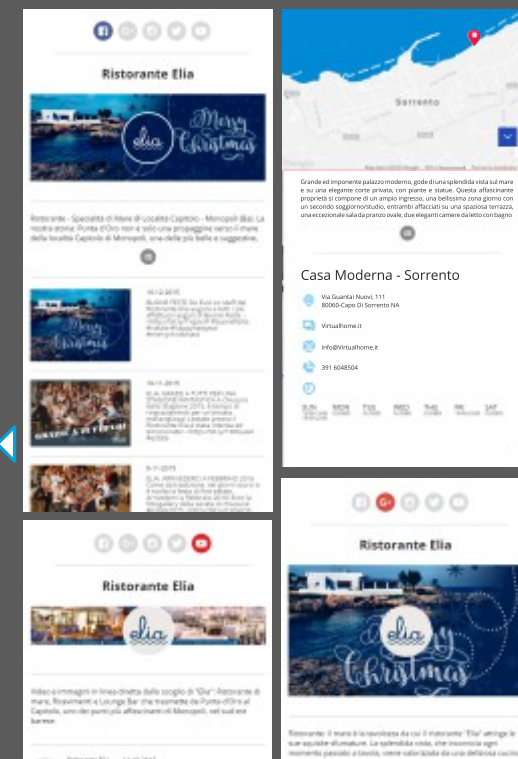
MAP

It allows the identification of the geolocalized position and the useful business information.



FULL SCREEN

It allows you to view the tour in full screen



WIDGETS

Widgets allow to present yourself in a complete, effective and exclusive manner! Thanks to the Map widget you get the **geolocalized location** of the business and the useful contact information. For a constantly updated tour, the linking widget to **social networks** collects information, posts, pictures and videos directly from your social profiles. Each new posts, photos, tweets and videos posted on Facebook, Google+, Twitter, Instagram and YouTube will be automatically reported on Tourmake: a particular way of involving users and invite them to return on a single platform to see all updates.



TOURMAKE AND CARDBOARD

Thanks to the Viewmake innovations, Tourmake offers the opportunity to see the business spaces, moving within them by using the interactive arrows. This visualization is also possible thanks to the VR visors and Cardboard.

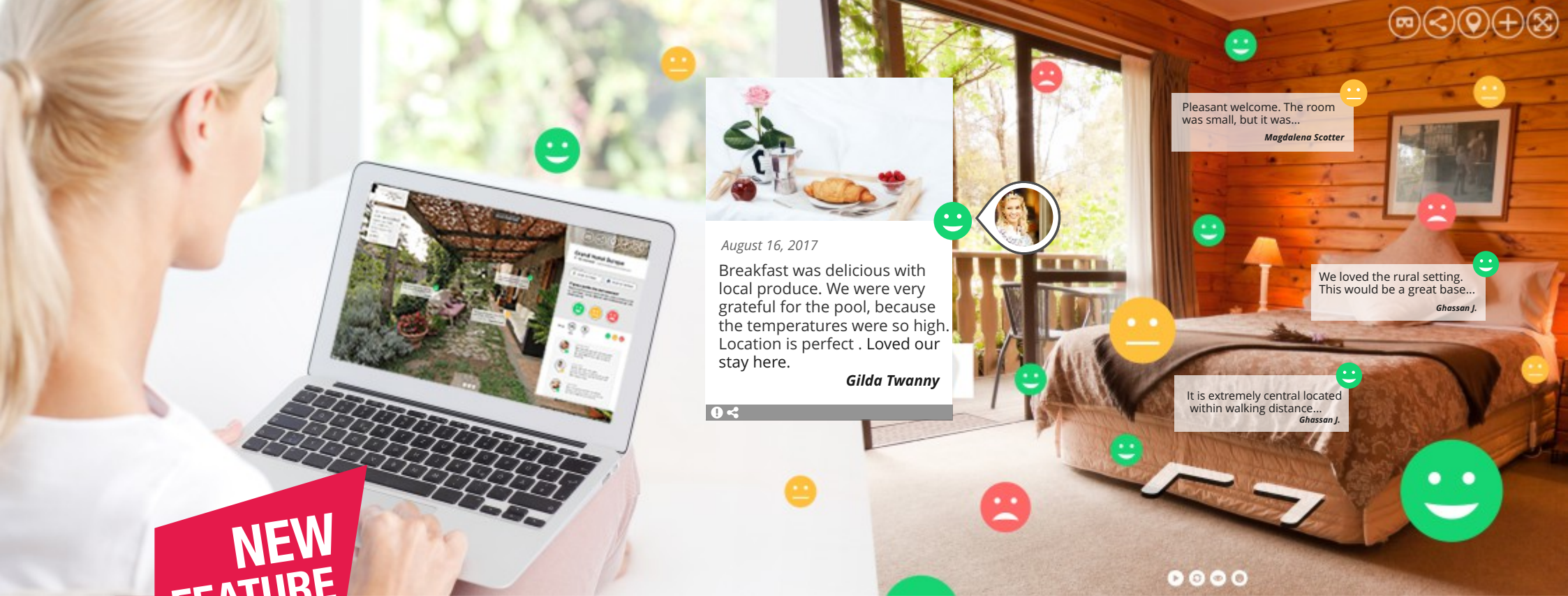
It is about technologies, which are compatible with all the latest generation smartphones stimulating, immersive experiences in **VIRTUAL REALITY**. Inserting your smartphone in VR visors, you can experience directly the 360-degree virtual tours.



TOURMAKE 3.0 WITH VR ADVANCED YOU CAN WALK AMONG THE SPACES AND MEET AREAS AND POINTS OF INTEREST

The **Tourmake evolution into the 3.0 version** enhances the extraordinary experience of Virtual Reality with functional details. The VR Advanced function enables to walk along virtual tours through viewers and discover the interactive hot-spots, thus making multimedia content available.

Navigation, oriented by arrows and controlled through the pointer, is guided by a new menu different in shape and centrally positioned for an easier visualization.



**NEW
FEATURE**

TOURMAKE REACTIONS, GET EMOTIONAL WITH TOURMAKE

Tourmake Reactions launches a new way to express opinions. The virtual tour's guest takes power by turning into an active user. By surfing the virtual tour he can read comments which have been left by other guests, or by logging, he will be able to express his opinion.

By accessing the tour through Facebook or Google Plus he can add a hot-spot with comment and related photos placed to the zone which he was in person there. Tourmake Reactions it is also available in the VR Advanced version!

FUNCTIONALITY

AUTONOMY OF UPDATING AND PROFESSIONAL ASSISTANCE

The access to a restricted area through a simple interface guarantees the possibility to independently manage the main modifying steps, update and delivery the internal products of Tourmake. The access is also possible to multiple accounts in order to distribute and view the entire work process.

The support team is always ready to take actions and it is made up of skilled photographers, copywriters, graphic designers, web developers and video makers, translators and multilingual assistants.

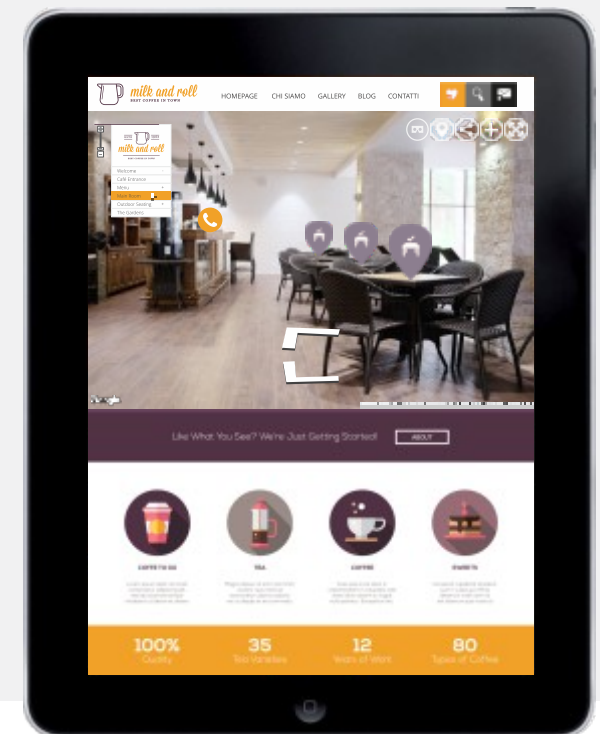
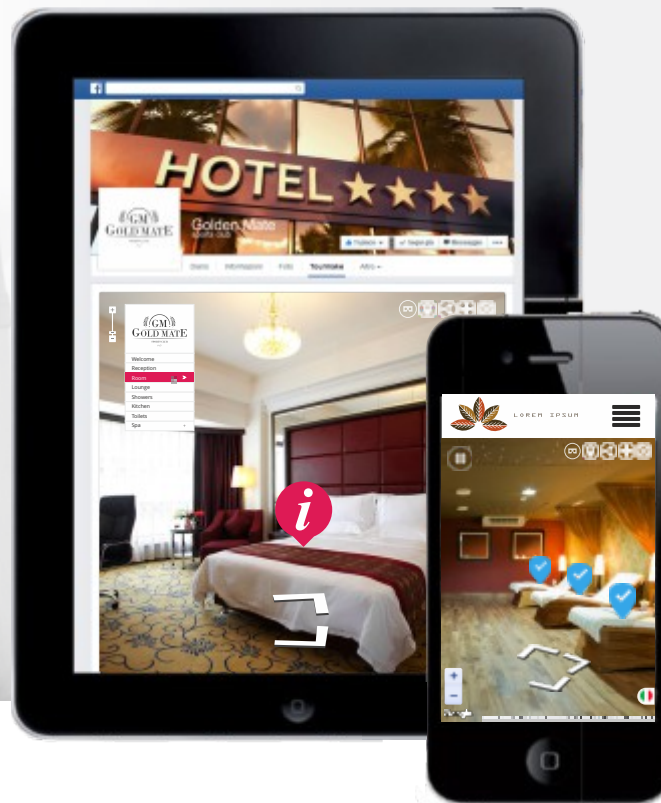


DATA MONITORING AND PROCESSING STATISTICS

The Tourmake platform allows constant monitoring of data and develops statistics to evaluate the impact of the virtual tour on users. Indeed, you can connect to all Analytics programs (such as Google Analytics, Google Tag Manager or Adobe DTM) or use a special internal system to periodically control the visits that the tour obtained and possibly develop new strategies to increase visibility and functionality. A practical and efficient system to know the most popular links, the permanence time and the elements that guarantee a higher yield for the brand to be exploited.

Google Tag Manager Google Analytics Adobe DTM





COMPLETE AUTONOMY FOR INNOVATIVE PRODUCTS

Tourmake elaborates its specific products by providing its partners with valuable business opportunities to be delivered to the final customers.

TOURMAKE IFRAME: A practical and effective way to incorporate the virtual tour made with Tourmake on different business channels, from the website to social networks. The application code makes the tour visible on mobile devices and it is a real implementation of the Google Street View.

TOURMAKE.ME: A complete solution to target customers who need a new website or renew their original one. It is possible to create from scratch a completely new website that also includes the virtual tour and offers extended and indexable contents at affordable costs.



SUPPORT TEAM

The use of the Tourmake platform is supported by a valid support team, always at your disposal for information, useful updates and in-depth analyses useful for the application of any functionality.

Our assistants respond promptly to your questions, submitted through an efficient ticket system which allows fast processing of all requests.

Assistance is provided in the original language, currently available for Italian, English, French, Spanish, German and Russian. The service also includes the translation of all platform contents , dissemination of marketing materials and consolidation of the commercial network.

To make your Tourmake accessible from anywhere, by any means, anywhere in the world.



www.tourmake.net

